FAMILY RESOURCE MANAGEMENT

FRM-111 PRINCIPLES OF FAMILY RESOURCE MANAGEMENT  3( 2+1)

Theory
Definition, scope and significance of management, family, its types, different stages of family life cycle and managerial functions of families, concepts of management; Needs and wants, philosophy, values, attitudes, goals and goal-setting, resources, standards, managerial abilities and personal qualities of good manager, organization of work in the home, decision-making process management, process applied to time and energy, work quantification, work simplification techniques, principles of body mechanics, classes of change, principles of storage, waste management.

Practicals
Identification of values and goals, Identification of resources, solving problems in decision making, time plans for different situations, application work simplification techniques. Postures during different activities, Pathway charts, Process and operation chart, improving working methods in home and Mundels classes of change to create wealth from waste.

FRM-232-HOUSING AND SPACE MANAGEMENT  2(1+1)

Theory
Housing and its importance, housing needs at different stages of family life cycle, Owning v/s renting a house, space as an element of design, factors influencing selection of a house, selection and purchase of site, judging a suitable house, planning residential spaces, factors considered while planning a house, building bye-laws, planning a house for different income groups and different activity pattern of families building material for rural and urban housing, economy in constructing a house, house wiring, electrical fittings and lighting fixtures in house, functional designing of work areas and storage spaces, financial and other considerations in housing.

Practicals
Learning architectural symbols and plans in architecture, drawing of house plans for different income levels and activity groups. Learning scale drawing of house plan and
metric projections, planning efficient work areas and storage facilities in kitchen, store room and other rooms, renovation of house plan according to needs of residents, planning and placement of fitting and fixtures

**FRM-243- ART PRINCIPLES OF DESIGN AND INTERIOR ENRICHMENT**

*3(2+1)*

**Theory**

Elements of art and principles of design, their application in rural and urban homes. Colour and its importance in interior decoration, selection, care and maintenance of furniture and furnishings, walls, floor and window treatment, home lighting, flower selection and arrangement, indoor plants and accessories, material used for interior enrichment, table setting and table etiquette.

**Practicals**

Development of motif and designs, colour, obtaining standard colours, tints and shades, drawing of colour wheel and developing colour schemes, care and arrangement of furniture for different purposes, mounting of pictures and wall hangings, different window treatments, preparation and placement of accessories for interior enrichment, floor decoration, flower arrangement, table setting, drawing of lighting plans, room arrangements.

**FRM-354 HOUSEHOLD EQUIPMENT**  

*3(2+1)*

**Theory**

Introduction of equipment in home, materials used for household equipment; base material, finishes and insulating materials, basic manufacturing process, Methods of forming utensils. Assembling methods, Factors affecting selection of equipment. Electricity in home, Basis of electricity, Wiring the home and circuits, Motors, safety devices and electrical accessories, Classification of equipment, electrical and non electrical, drudgery reducing equipment, Convectional and non convectional energy, sources introduction and application energy crises, appliance designs and effect on body postures, use, care and maintenance of household equipment.
Practicals
Identification of base materials and finishes used in household equipment, through
a)Laboratory equipment b)Market survey, use .care and maintenance of electrical and
non electrical equipment a)food related b)cleaning related, c)laundry d)Recreational ,
conducting laboratory tests for commonly used household equipment a)input tests
b)Leakage current test c)Insulation test d)Capacity test ,Fuse replacement and making
electrical connection e)Demonstration of appropriate household technologies, visit to
biogas plant, Calculating household electricity costs

FRM-365- FAMILY FINANCE AND CONSUMER EDUCATION 3(2+1)
Theory
Basic terms and concepts related to finance and consumer education, Family income ,its
types and income profiles,. methods of handling money income for efficient use and
improvement of family income ,family budget, steps and types of family budget, savings
and investment ,insurance its types and function, consumer  credit and credit instruments
,problems of rural and urban consumers, consumer rights and responsibilities-consumer
welfare through education, consumer protection, advocacy,

Practicals
Making personal and family budgets ,family financial record keeping, knowledge of
banking and post office saving practices, visit to saving and insurance institutions,
calculation of cost for credit and installment buying, identification of adulterants, survey
for identifying consumer problems ,analyzing critically labels and brands of consumer
products, standardization marks notified weights and measures etc., visit to consumer
protection organizations (government and non government) organizing exhibition on
consumerism.

FRM_366- MARKETING AND SALES MANAGEMENT 3(1+2)
Theory
Meaning, significance and importance of markets and marketing, Marketing functions
.Exchange ,functions of physical supply and facilities ,marketing management process;
marketing mix and marketing environment, marketing information importance, channels of distribution, Middleman, direct selling, demand and sales forecasting methods, pricing policies and decisions, product planning; meaning, product concept and dimension, produce policy, product related strategies; branding trade name, packing warranty and guarantee, product promotion techniques, sales management, sales promotion, features of salesmanship, type of salesman, pre requisites of selling, after sale service, advertising, nature and scope, classification, types, media and media selection, advertising budget.

Practicals
Study of different markets, study of sales promotion techniques, comparative study on package material and packing techniques, critical analysis of advertisement, preparation of advertisement, project work on consumer feedback on marketing and sales techniques.

**VOCATIONAL ELECTIVE - FAMILY RESOURCE MANAGEMENT**

(Interior Designing)

**FRM-471 Traditional and Contemporary Interiors 3(3+0)**
**Theory:** The master handicrafts of India: art furniture and household decoration. The antiquity of Indian art. Historical development of furniture and interior decoration from Ancient period to modern age. Style, period, characteristics of design, adaptation of design, Renaissance, Baroque, Rococo, Victorian style.

**FRM-472 Furniture and Furniture arrangement 4(2+2)**
**Theory:** Furniture- furniture styles in different periods: Types of furniture: Selection, arrangement and care of different types of furniture cost estimation for different income groups and areas: Functional designing of household furniture based on anthropometric measurement; Designing comfortable furniture used for work, rest, relaxation, sleep, physically handicapped and elderly persons; Designing space saving multipurpose furniture.
**Practical** Designing comfortable furniture for various activities and space saving multipurpose furniture. Arrangement of furniture for various occasions and different income groups on scale drawing with cutouts. Market survey for latest trends.

**FRM-473**** Accessories for Interior Enrichment** 2(0+2)
**Practical:** Type of accessories, utility and decorative background: Market survey on different types and materials, price range etc. Making simple accessories, organizing and exhibition on accessories.

**FRM-474**** Storage Designing** 3(1+2)
**Theory:** plan and layout of storage structure for various rooms\areas different establishments as per the requirement; factors; influencing the need of storage space; climate, composition of family, activities and interests.
**Practical:** Ergonomic designing of built in storage space, other storage structures for various items and various rooms; market survey

**FRM-475**** Walls, window and window treatments** 3(2+1)
**Theory:** Exterior and interior wall materials, finishes and wall paper, paints, wood panelings, laminator, ceramic tiles, linoleum and fabrics; care and its maintenance, wall elements; windows, doors and fire places, their types and styles: window treatments; suspension methods; factors influencing choice of window treatments.
**Practical:** Study latest wall finishes and methods of use, market survey for various types of drapery and curtain materials and costs, planning window dressings for types of windows; problem windows and their treatment, elements and principles of design in window treatments.

**FRM-476**** Utilitarian Crafts** 3(0+3)
**Practical:** Application of art elements and principles in making drawing of flowers, foliage, geometrical designs, decorative designs, structural designs etc; Use of color and color combinations; handling of different types of paints and colors on different materials; visit to colleges of fine arts.; creating various art pieces/accessories, using
various types of materials and techniques like pottery, collage, candle decoration handicrafts, lamps, utility articles, paper machie items, paper sculpture, origami, macramé items, paper cuttings, stringers, mobiles, alpana, rangoli, poster making fabric painting, gift wrapping, greeting cards, decorative envelops etc. putting up in exhibition.